



# The Petunia Carnage

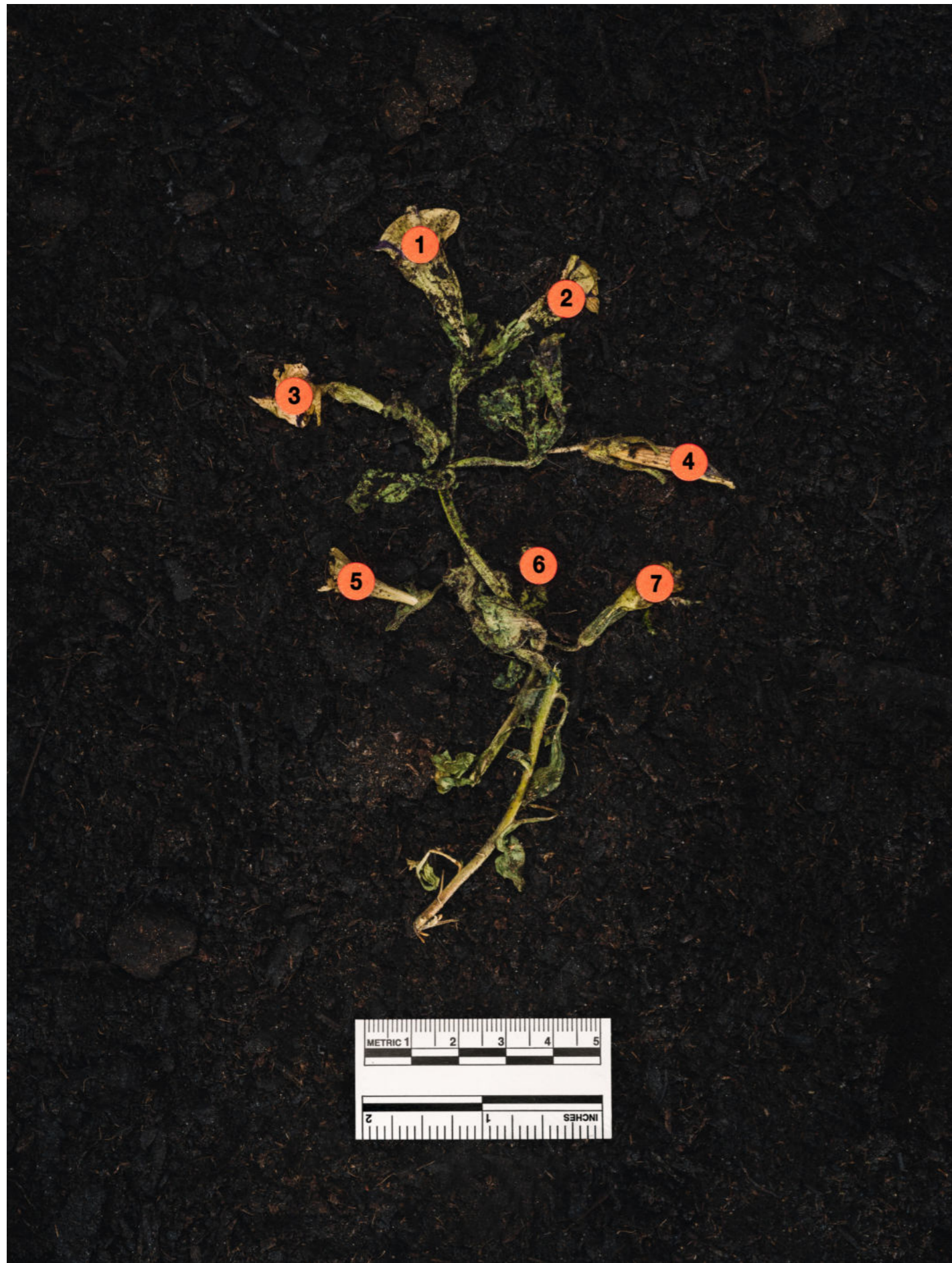
Klaus Pichler

















STANDARD  
COLORS

# INTERNATIONAL FLOWER COLORS

BASED ON  
TRADE NAMES

ACCORDING TO THE INTERNATIONAL STANDARD GUIDELINES FOR BOTANICAL CRIMINAL INVESTIGATIONS, CONFÉRENCE DE PARIS, 1993

Alaska Tan	Lady Slip Pink	Rosé Pink	Morning Glory	Pale Suede Shoes
Salmon Ray	Freaky Fuchsia	Hot Rod Pink	Raspberry Blast	Pink Torch
Raging Bull	Bloom!	Shallow Purple	Cherry Cheesecake	Deep Purple
Whispering Salmon	Mermaid's Kiss	Fora Friendship	Salmon Lips	Deeper Purple
Boiling Point	Electric Apricot	Whisper Hangover	Faded Picture	Suntanned Butter
Maniac Pink	Fire Blitz	Dragons Blood	Mustard	Honey Burn
Confetti Twist	Soaked Band Aid	Bath Salt	Practical	Chicken Nuggets
Drought	Rusty Water	Old Potatoes	African Sunset	Flamingo
Trump	Construction Cone	Kardashian	Coral Blast	Crazy Fun
Ginger Pubic	Great Peach	Code Bread	Brown Thumb	Hells Bells
Thoughts & Prayers	Salmon Red Vein	Hugs & Kisses	Sore Red	Rosé Blast Charm
Invisible Oranges	Color My Sunset	Angry Goldfish	Burning Heart	Liver Pool
Fire Chief	Forest Fire	Medium Rare	Hangover Eyes	Merlot Teeth

TABLE 32: SALMON, CORAL, ORANGE No.2





















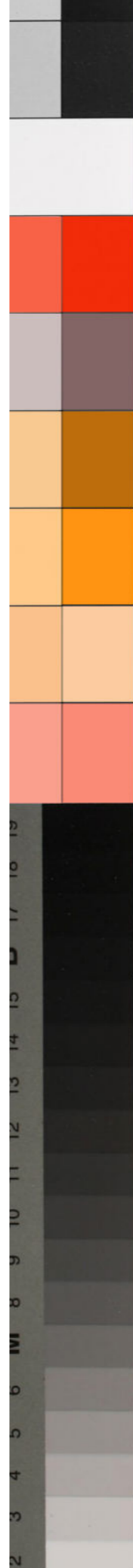




„Two years ago, plant biologist Teemu Teeri was walking by a train station in Helsinki when he noticed some vivid orange petunias in a planter. The flowers reminded Teeri, who has studied plant pigments at the University of Helsinki, of blooms created in a landmark gene-engineering experiment some 30 years earlier. As far as he knew, those flowers never made it to market. But he was curious, and he stuck a stem in his backpack.“

**Kelly Servick**

in: Science Magazine, May 24, 2017



607340 -  
180/108  
04/046

= *Petunia hybrida* =

Scientific Name: *Petunia hybrida*, Africa  
Family: Solanaceae  
Location: Helsinki Rautatientori (Helsinki Station), planter at central square  
Description: orange/salmon petals, herbaceous stem and leaves green

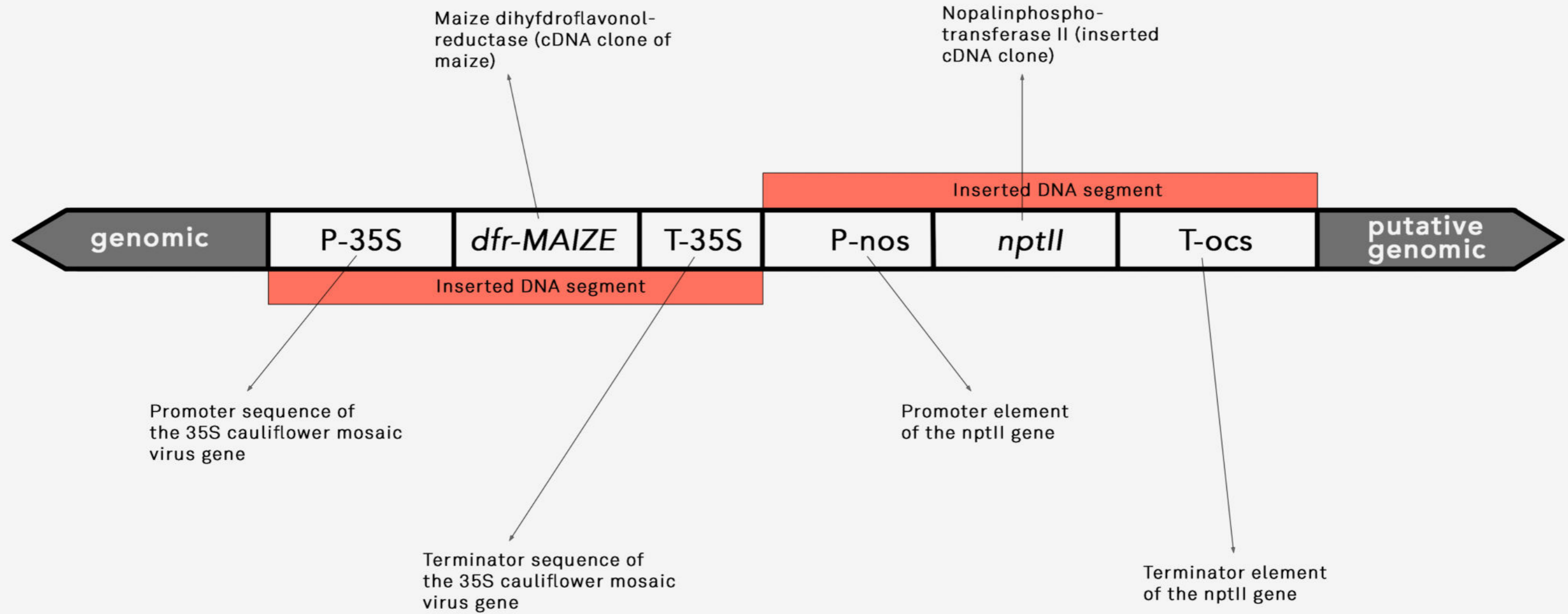
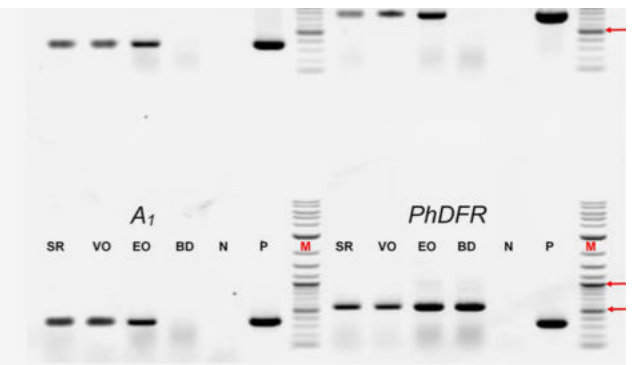


BOSCH WINE-COOLER

BZ U125

Heraeus  
INSTRUMENTS

WX Ultra 80



**Description:**  
 Genomic DNA was isolated from leaves from 5 orange petunia plants (location: Helsinki main station, collected by Prof. Teemu Teeri) using the miniprep II method. Amplified fragments were purified using the High Pure PCR Product Purification Kit and directly sequenced using the amplification primers and internal primers designed from the sequences.

**Results:**  
 The PCR analysis shows that the analyzed plants contain foreign DNA segments. Most likely the foreign genes affect the flower color of the plants, producing vivid orange blooms. The inserted genes of the plants suggest they were genetically engineered (GE). The regulatory status and a possible connection with transgenic petunia experiments in Cologne in 1990 are subject of further examination.





# THE FUTURIST PLANT

**Mutant Petunias join the wild bunch in Germany. The authorities in West Germany have approved for the first time an outdoor experiment with genetically engineered organisms.**

The West German committee on recombinant DNA technology cleared the Max Planck Institute for Plant Breeding in Cologne to release 37 000 genetically modified petunias.

There is no law in West Germany governing the release of genetically modified organisms, but scientists are forced to request permission from the rDNA committee if they wish to undertake such experiments. The petunias are the first organisms containing recombinant DNA that the committee has reviewed for approval. The West German Drug Licensing Authority must ratify the decision before the experiment proceeds, however.

Heinz Saedler, head of the team that produce the petunias, said last week: "Of course we are doing the experiment only for scientific reasons. But we are fully aware that this is the first case in Germany, and we think it is important, not only to talk about the deliberate release, but also to gather experience with such things."



Images courtesy of A the rebre of the Max-Planck Society, Berlin-Dahlem



Saedler and colleagues will plant the petunias on 5000 square metres at the institute. The experiment is designed to observe and capture "jumping genes", segments of DNA that can move about within the genome of petunias. They occur in all organisms, but they are difficult to isolate except in maize, where they have been well studied.

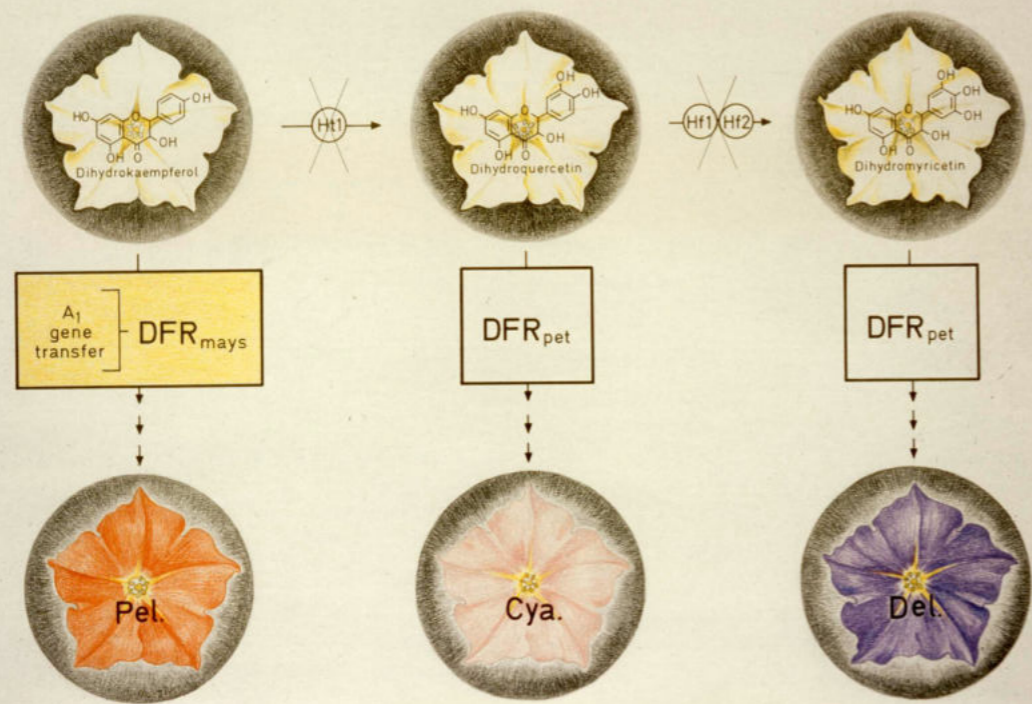
The team in Cologne wants to see whether jumping genes in maize resemble those in distantly related plants, such as the petunia. First, they will insert A-1, a conventional gene from maize, into the genes of white petunias. The A-1 gene codes for an enzyme which makes a pigment that will turn the petunia flowers in a color between salmon and orange.

"In principle, this experiment could be done in a greenhouse" says Saedler, "But the space in our greenhouse is very limited and a new facility will cost about a million Deutschmarks {S 380 000}.

**CONT  
OVER**



A new petunia variety made by gene transfer



# SCIENCE

## Protesters hinder petunia experiments

Rolf Hell and Debra MacIntosh

**T**HE first ever outdoor experiment with genetically engineered petunias, taking place in Cologne, West Germany, has started recently and one fact is becoming obvious: the scientific value of genetic plant experiments is not justified by the public.

The experiment, where 37 000 transgenic petunias were released at Max Planck Institute for Plant Breeding, was accompanied by protests from the very beginning and faced some major difficulties when acts of civil disobedience began to take over.

On May 14th, 1990, the first day of the experiment, some 200 protesters blocked the doors of the institute, demanding the immediate stop of the scientific study. The protests were organized by an initiative called 'Bürger beobachten Petunien' ('citizens observe petunias'), which was formed from local citizens, anti GE-activists and members of nationwide eco-activist groups.

Gregor Bornes, spokesperson of the initiative, stated that 'the gene-tinkers are obviously trying to achieve some acceptance of genetic experiments by the use of neat balcony plants' and claimed that the experiment could probably have a locomotive function for other experiments 'without any knowledge of the long-term effects of the petunia experiment'. Bornes stated that he fears this 'scientific, small scale experiment will be licensed to commercial, large-scale companies, ultimately leading to a massive monopolization of the global seed

industry by the use of patented transgenic seeds.'

The blocking of the institutes' doors was just the prelude to a series of activism against the experiment. Prof. Heinz Saedler, the scientific head of the institute, states that 'the situation had been heated and the police wanted to take drastic measures, but we were against that. We did not want to make a war out of it'. Ultimately, he had to be placed under police protection for some days after receiving threats.

Now, nine weeks after the start of the experiment, the activists are continuing their protests, but their means have shifted: they are focusing on actions addressing the local and nationwide media. For example: on the night of May 24th, a group of

unknown persons dressed in tracksuits climbed over the fence of the institute and planted regular, non-transgenic petunias between the transgenic plants in order to sabotage the experiment. They photographed their action and sent a letter of confession to the press where they called themselves the 'gene joggers' and demanded the stop of the petunia experiment and on all scientific actions involving gene technology.

Despite actions like those are to be taken with a grain of salt, they are nevertheless a sign of unease in public opinion on genetic experiments. The public disapproval of genetic research shows that it appears as a threat, not as a chance and that there's a long way to go until the voices of concern will fall silent. However, the research on genetics has sparked controversy from the start and it appears it is more of a delicate issue than ever. □

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DDR: EIN SIAA I SIII.

Marx und Engels schwärmten davon: vom Absterben des Staates. Ein in ihrem Namen gegründete DDR, ist bald tot. Klassikerzitate und aktuelle Beobachtungen von Ute Scheub

AUF SEITE 6

## Angriff auf Gen-Petunien

Unbekannte „Jogger“ stiegen im Kölner Max-Planck-Institut über den Zaun

Berlin ( taz ) — Gen-Kritiker haben vergangene Woche versucht, das Petunien-Genexperiment des Kölner Max-Planck-Instituts für Züchtungsforschung zu zerstören. Eine Gruppe von unbekanntem „Gen-Jogger“ war über den Zaun geklettert, um den Genforschern „mit einigen hübschen, nicht manipulierten Balkonpflänzlein einen Strich durch die Rechnung“ zu machen. Die Aktion richtet sich gegen die erste Freisetzung von genmanipulierten Organismen in der BRD.

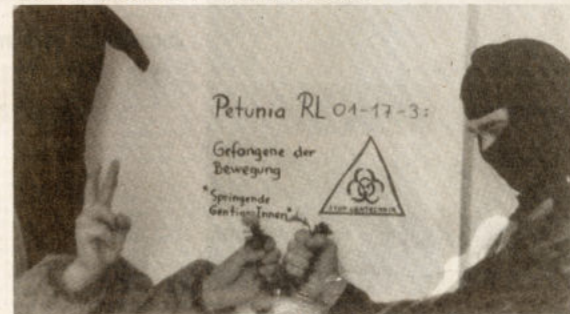
Heute haben wir den wilden Auswüchsen des Züchtungsinstitutes einen Besuch abgestattet, damit sich die hinter automatisch verschließbaren Türen verborgene Wissenschaft unserer Kritik nicht entziehen kann“, heißt es in dem Bekennerbrief der Akteure. Die Besucher hinterließen nicht nur ein Transparent auf dem Acker, sondern setzten auch gezielt mehrere weiße Petunien zwischen die genmanipulierten Pflanzen. Bei dem Experiment spielt die Farbe Weiß eine entscheidende Rolle: Die Gentechniker hoffen nämlich, daß einige der lachsröten genmanipulierten Petunien durch „springende Gene“ in die Farbe Weiß umschlagen.

Das Max-Planck-Institut erklärte gestern, die ausgesetzten Petunien

seien zu identifizieren und würden „vom Gärtner ausgerupft“. Dem Institut sei kein Schaden entstanden. Die Unterscheidung sei möglich, weil bei den genmanipulierten Pflanzen nur einzelne Blüten weiß blühen, bei den neu ausgesetzten Petunien dagegen die ganze Pflanze, so Christoph Meyer, der administrati-

onsleiter. Im MPI wird jetzt diskutiert, ob zusätzliche Sicherheitsmaßnahmen notwendig sind. Polizeipräsenz will man aber vermeiden: „Wir sind ein Forschungszentrum und kein KZ“, sagte Meyer wörtlich.

Dokumentation auf Seite 10



Wir dokumentieren: das Bekennerfoto der „Springenden Gen-Tinkerer“.

Foto: Eingesandt

entsch. heitsents. gen schein. Uncing w ner auch in de, schaftshilfe für die S. Während Bonn und Paris au... maßnahmen drängten, fördern. Thatcher zunächst eine Unter- suchung der Probleme. So wird die EG-Kommission auf dem römischen Gipfel im Oktober zunächst zwei Berichte über die Wirtschaftslage in der UdSSR und über mögliche Hilfsprogramme vorlegen. Thatcher sagte, daß „die Finanzhilfen mit der Förderung nach einer wirtschaftlichen Neuordnung ver-

su zw doch weite warte. ministes ker Befür auch That Ende der werteten d persönliche. dagegen die rungen, in de Antisemitismus, lichkeit sowie die lungspolitik verurte. Siehe Tagesthe

Ein Korb für die E. Washinter der E-Kuhstec. Vegetarische „Vorsu Studie in China zeigt: Fleischn Keine Verlierer in Afgh. Nadschibullah beweist Verhandl. Als die Siegestsäule noch n Neues über Berlin aus der alten Gorte. Cages Operas ... 16 1000 Schriftverkehr ..... 18 Sehr

## GENTECHNIK



Protestaktion vor dem Kölner Testgelände: „Arroganz der Forscher“

Aktion Petunie  
Letter of Confession

Today, as part of the popular sport of gene jogging, we physically overcame the fence of the Max-Planck-Institute to get to the place of reprehension: the first release of genetically engineered organisms in the form of genetically modified plants.

Today we paid a visit to the wild growths of the breeding institute so that science cannot escape our criticism and our resistance. So we thwarted the plans of the so-called basic researchers with some pretty, not manipulated balcony plants.

Immediate termination of the release of genetically modified organisms!

Away with genetic engineering!

Destructive greetings,

the gene joggers

# AKTION PETUNIE

## BEKENNERBRIEF

Heute haben wir im Rahmen des Volkssports **Gen-Jogging** den Zaun des **Max-Planck-Institutes** sportlich überwunden, um an den Ort der Verwerflichkeit zu gelangen: die erste Freisetzung **genmanipulierter Lebewesen** in Form von an der Erbsubstanz veränderter Pflanzen.

Heute haben wir den wilden Auswüchsen des Züchtungsinstitutes einen Besuch abgestattet, damit sich die **Wissenschaft** unserer **Kritik** und unserem **Widerstand** nicht entziehen kann. So haben wir den genannten „Grundlagenforschern“ mit einigen hübschen, nicht manipulierten **Balkonpflänzlein** einen Strich durch ihre Rechnung gemacht.

**SOFORTIGER ABBRUCH DER FREISETZUNG**

**GENMANIPULIERTER LEBEWESEN !!**

**WEG MIT DER GENTECHNOLOGIE !!**

**Vernichtende grüsse,**

die **Gen-Jogger**

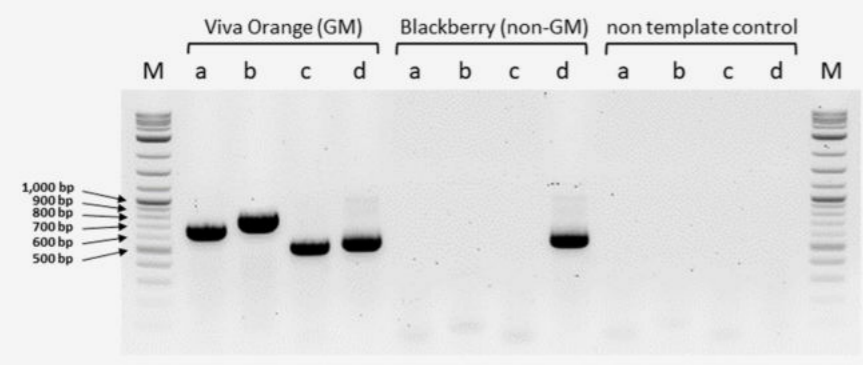
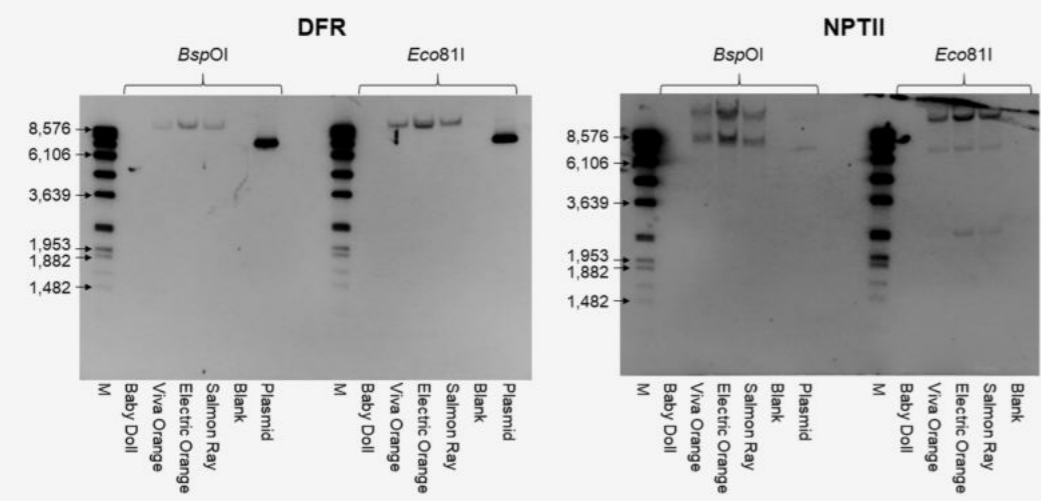
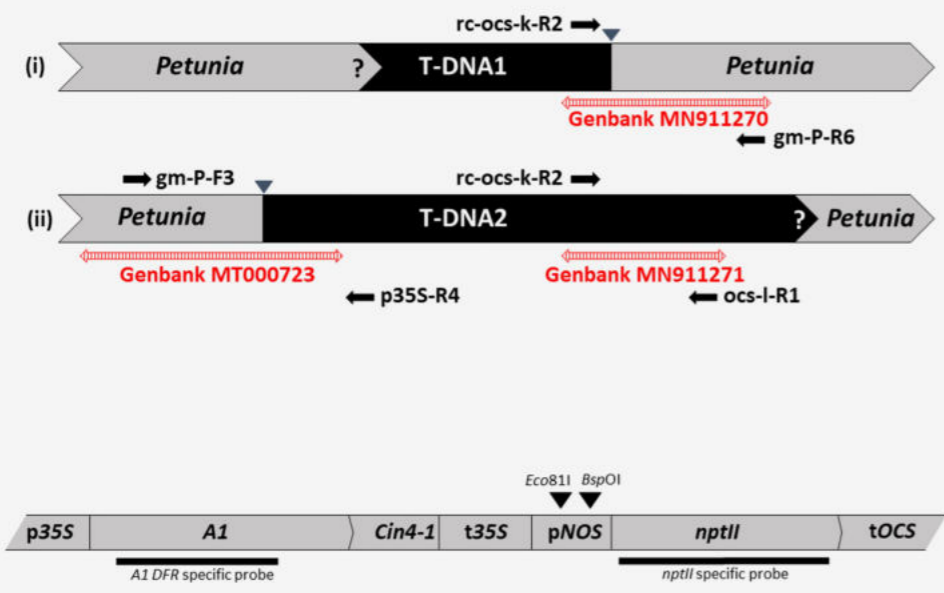












b) **rc-ocs-k-R2** CTGATTGTACCCCTACTACTTATATGTACAA  
 5' -TATATCACCCGTTACTATCGTATTTTATGAATAATTTCCCTTCAATTTACTGATTGTACCCCTACTACTTATATGTACAAATTTAAAATGAAAACAA-3'  
 3' -ATATAGTGGCAATGATAGCATAAAAACTTATTATAAGGCCAAGTAAATGACTAACATGGGATGATGAATATACATGTTATAATTTTACTTTTCT-5'  
 5' -TATATTGTGCTGAATAGTTTATAGCGACATCTATGATGGAAAGATTGAAATCTTTTATACTACAAATAAAATGGGTAGAAAATGTCATGAAAA-3'  
 3' -ATATAACACGACTTATCCAAAATACGCTGTAGATACTACCTTCTAACCTTATAGAAAATATAATGATGTTATTTAACCACTCTTTATACATGACTTTT-5'  
 3' T-DNA1  $\rightarrow$  **Petunia** DNA  
 5' -GTTATCTTCAATTTCTCCGGCTTGTACTACAAAGTATTAGCATGGTGAATCACAAGCGGATGTAACAAGAGTTTACTAA TCCAAA TGAATTTAAAT-3'  
 3' -CAA TAGAAGTAAAAGGAGCCGCAATGATGTTTCATAATCTGACCAACTTAGGTACGCTAACA TTTGTTCTCAAATGATTAGGTTTACTAAAATTA-5'  
 5' -ATTTGGCATGACCGGTTGGCCATCCCGGTTCTAATATGATGGCCAAAATAATTGAGAGTTCACATGGACATTCATTGAAAGAACAGAGATTTCTCAAT-3'  
 3' -TAAACCGTACTGGCCAA CCGGTAAGGGCAAGATTA TACTACGGGTTTATACTCTCAAGTGTACTGTAAAGTAACTCTTGGCTTCTAAGAGTTA-5'  
 5' -TTAAGGAA TCTCTTGTGCTGCA TGTCTCAAGGCAAA TTA TTAGTACCATCAGCACTAAAAGTAGGATGGAATCCCCTGCA TTTCTGGAACTGAT-3'  
 3' -AATCTTAAGAGAACACGCGTACAAAGATTCGGTTAAATTAATGATCTGGTACGTTGATTTCCATCCCTAACCTTAGGGACGTAAAGACCTTGCAAT-5'  
 5' -ACAAGGTGATATATGTTGGCCATTCACCCACCATGTTGACCATTTAGATATTAATGTTTAAATAGATGCATCAACAAGGTGGTCACATGTAATGTTTA-3'  
 3' -TGTTCCACTATA TACCCCGGATAAGTGGGTGGTACACCTGGTAAATCTATAATATA CCAAAAATTA TCTACGTAGTTGTTCCACCGTGTACATAAAAT-5'  
 5' -TTATCAACTCGCACTTGGCATTTCGGAGATTGCTGCTCAAATAATAAGATTAAGAGCACAGTTTCCAGATTA TGCATTAAGACAATTCGTCTGATA-3'  
 3' -AATAGTTGAGCGTTGAA CCGTAAACGCTCTAACGAA CGAGTTTATATCTTAATTCGTGTCAAAGGTTAATACGTTAAATCTGTTAAGCAGAACTAT-5'  
 5' -ATGCTGGTGAATTCACATCTCAAGCCTTTGATGACTACTGTA TGTCAACTGGAA TAACAGTGGAA-3'  
 3' -TACGACCACTCAAGTGTAGGTTCCGAAACTACTGATGACATACAGTTGACCTTATTGTCACCTT-5'  
 CCCTCAAGTGTAGGTTCCGAAACTACTG gm-P-R6







EXCLUSIVE

# PETUNIAS ON THE RUN

--- by Gotsy Shuf ---

If you're growing an orange petunia this summer, you may not know that this is an impossible plant: petunias have no natural orange colour. But how is it possible that you can buy orange petunias at most horticultural retailers?

There's a simple answer: genetic engineering. In the late 1980s, a team at the Max Planck Institute for Plant Breeding Research in Cologne inserted a maize gene into a petunia, achieving flowers in a salmon tone. Intentionally, they were developed for research purpose and never officially made it to the market.

It has recently been discovered that some commercial orange petunia varieties are linked to the 1980s experiments and are suspected to have a transgenic background. It seems that orange petunias must have made a miraculous escape from the lab and slipped into commercial breeding programmes over time.

But what exactly has happened between the late 1980s and 2016? No one knows for sure. There are, however, several scenarios how orange petunias could have escaped.

Currently, the most favoured explanation seems to be that the great escape must have happened at one of the companies which were involved in the experiments. It is likely that during a chain of company fusions the transgenic background of orange petunias was forgotten and the lines could therefore enter new breeding programmes. There's also a chance that wind has carried pollen from the field at the Max Planck institute and has pollinated petunias in the nearby areas. And of course the 'five-fingered discount' (aka thievery) is another possibility, follow-

Photo: Shutterstock

When plant scientist Teemu Teeri got the results from the DNA tests and found out the orange petunias were transgenic, he made a decision he now regrets. He shared his finding with a former student, employed at the Finnish Board for Gene Technology. “I should have asked a hypothetical question” about what would happen if regulators discovered transgenic petunias that had not gone through the proper regulatory channels, he says.

Then things got out of hand: on April 27, 2017, Finland’s food safety body issued a statement. They called for eight petunia varieties to be removed from the market. Other European nations also began investigations.

By May, the U.S. Department of Agriculture’s Animal and Plant Health Inspection Service (APHIS) was on alert: It worked with breeders to analyze suspect petunias’ DNA. By October, 2017 the agency had confirmed more than 70 petunia varieties to be transgenic. It suggested several different ways to destroy them, including incinerating them, burying them, and putting them in bags in a landfill. Seed companies, flower breeders and retailers uprooted, disposed and burned petunias from their breeding programs and stocks. That’s how the transgenic petunia carnage of 2017 began.

**Kelly Servick**

adapted from: Science Magazine, May 24, 2017





## APHIS Guidance Regarding the Destruction of Potential Genetically Engineered Petunias

BRS has learned that GE petunias have been imported, distributed, and grown in the United States without appropriate authorization. GE petunias are regulated articles.

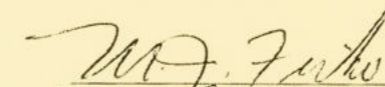
This document serves as guidance to industry regarding how to destroy GE and potential GE petunias.

Any of the following methods may be used to destroy potential GE petunia plants if no seed are present:

- Double-bagged and incinerated
- Double-bagged and directly disposed of in a municipal landfill
- Burial under a minimum of one (1) foot of soil
- Autoclaving
- Composting, using a managed composting protocol

Any of the following methods may be used to destroy GE petunia seed:

- Grinding
- Autoclaving
- Burial under a minimum of one (1) foot of soil



Ph.D.

APHIS Deputy Administrator  
Biotechnology Regulatory Services  
Animal and Plant Health Inspection Service  
United States Department of Agriculture

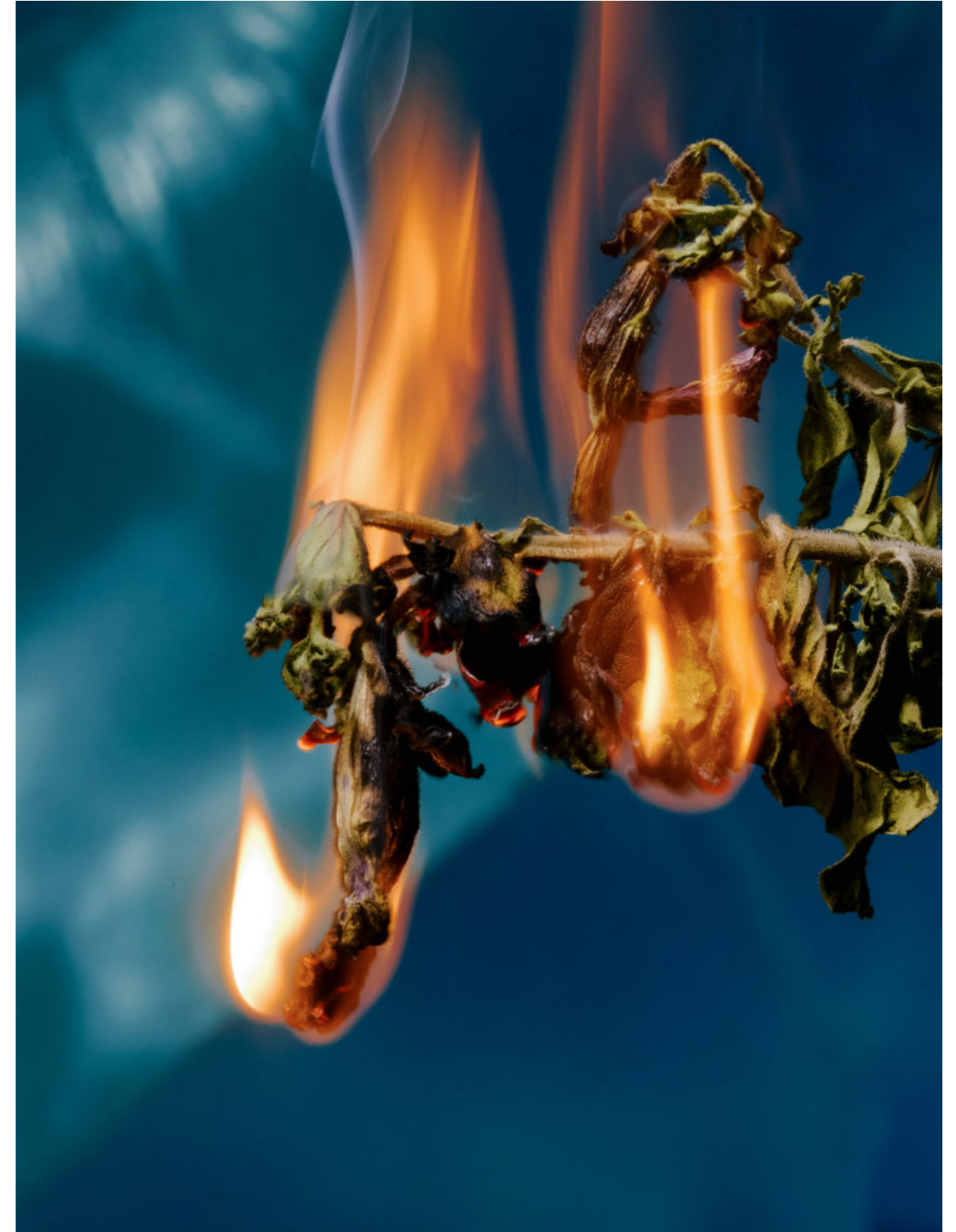
Date

10/18/2017















List of GE Petunia Varieties Requiring Import Authorization, APHIS, Updated 3. Oct. 2017

1	• 07336 Orange Yellow Centre 749	63	• OR4877
2	• 2016 FS Gold	64	• OR4875
3	• African Sunset	65	• Orange 15
4	• Amore Mio	66	• Orange Yellow Centre 749 07336
5	• BigDeal Freaky Fuchsia	67	• Orange Yellow Zone 225
6	• BigDeal Salmon Shimmer	68	• Orange Star
7	• Bingo Coral Blast	69	• Pegasus Orange
8	• Bingo Mandarin	70	• Pegasus Orange Morn
9	• Bingo Orange	71	• Pegasus Orange Star
10	• Bingo Orange Morn	72	• Pegasus T He Orange
11	• Bonnie Orange	73	• Petunia Candy Pop
12	• Bonnie Orange	74	• Petunia Coral Blast
13	• Bonnie Red 14	75	• Petunia Mandarin
14	• Capella Red	76	• Petunia Mandarin
15	• Cascadia Red Lips		• Petunia Orange Morn
16	• Cascadias Simply Red		• Petunia Red Improved
17	• Charms Flame 2-140		• Petunia Red
18	• CO5369		• Petunia Salmon
19	• ColorBlitz Bright Red		• Petunia Good and Plenty Orange 2016
20	• ColorBlitz Fire	82	• Petunia Good and Plenty Pomegranate 2016
21	• ColorBlitz Pink Morn	83	• Petunia Salmon Ray
22	• Colorworks Homare	84	• Petunia Dark Red
23	• Confetti Garden Tangerine Tango	85	• Petunia Plus Neon
24	• Confetti Garden Twist	86	• Petunia Plus Papaya
25	• Crazytunia Cherry Cheesecake	87	• Petunia Plus Red
26	• Crazytunia Citrus Twist	88	• Petunia Plus Violet
27	• Crazytunia Fire Cracker	89	• Petunia Red
28	• Crazytunia KaBloom!	90	• Petunia Deep Purple
29	• Crazytunia Maniac Pink	91	• Raspberry Blast
30	• Crazytunia Sparky Improved	92	• Petunia Salmon
31	• Crazytunia Star Jubilee		• Petunia Salmon Ray
32	• Crazytunia Swiss Dance		• Petunia Salmon
33	• Dekko Orange		• Sweetunia 2.0 GShell Orange Nr. 11-45
34	• Famous Electric Orange		• Sweetunia 2.0 Rose Coral 315
35	• Flamingo		• Sweetunia Orange
36	• Fortunia Early Orange		• Sweetunia Scarlet Red
37	• Glow Bright Red		• Sweetunia Stars Yellow Orange
38	• Glow Fire		• Sweetunia Surprise Red
39	• Glow Forest Fire		• Sweetunia Surprise Hot Rod Red
40	• Glow Pink Morn an		• Sweetunia Surprise Orange Twist 2009
41	• GN2012-01 Type H	108	• Sweetunia Supertunia Flamingo
42	• Go!Tunia Orange		• Sweetunia Supertunia Raspberry Blast
43	• GS HellOrange		• Sweetunia Supertunia Rose Blast Charm
44	• Happy Classic Orange Morn 0-65		• Sweetunia Sweetunia Hot Pink
45	• Happy Classic Yellow Orange Stripes	10	• Sweetunia Sweetunia Hot Rod Red
46	• Headliner Electric Orange		• Sweetunia Sweetunia Orange Flash
47	• Hells Bells Improved		• Sweetunia Sweetunia Purple Torch
48	• Hells Bells Orange		• Sweetunia Sweetunia Strawberry Ice
49	• Hells Fruit Punch		• Sweetunia Trilogy '76 Mix—Liberty Mix
50	• Hells Glow		• Sweetunia Trilogy Deep Purple
51	• Hoobini Pink		• Sweetunia Trilogy Formula Mix
52	• KaBloom!	114	• Sweetunia Trilogy Mango
53	• KwikKombo Color My Sunset	115	• Sweetunia Trilogy Red
54	• KwikKombo Orange Twist	116	• Sweetunia Trixi Coco Bello
55	• Lipstick	117	• Sweetunia Viva Bright Red
56	• Littletunia Red Fire	118	• Sweetunia Viva Fire
57	• Maui Sands	119	• Sweetunia Viva Forest Fire
58	• Mini-Rose Blast	120	• Sweetunia Viva Orange
59	• My Love	121	• Sweetunia Viva Orange Vein
60	• My Love Orange	122	• Sweetunia Viva Pink Morn
61	• OR4842	123	• Sweetunia Whispers Orange





**NEW YORK POST**  
THE TRUTH AND ALMOST NOTHING BUT THE TRUTH

WORLD CUP SHOCKER: **USA WINS 1-1** IT'S TOO LATE  
GREATEST TIE AGAINST THE BRITS SINCE BUNKER HILL... SEE SPORTS

**HEADLESS BODY IN TOPLESS BAR**  
PAGE 6

**USDA says: no future for those gene-ious creatures**

**FAREWELL TO THE ORANGE PETUNIAS**

**WORLD BANK SAYS POOR NEED MORE MONEY**  
PAGE 9





Curiously enough, the only thing that went through the mind of the bowl of petunias as it fell was Oh no, not again. Many people have speculated that if we knew exactly why the bowl of petunias had thought that we would know a lot more about the nature of the Universe than we do now.

**Douglas Adams**

The Hitchhiker's Guide to the Galaxy

# When flowers become illegal

## Klaus Pichler

The story of the orange petunias is more than just a scientific anecdote – it is rather a parable of what can happen when scientific interest, commercial marketing logic, socio-political values and unexpected coincidences collide.

The chronology of the case reads like a script: after a controversial scientific experiment, genetically modified petunias escape from the laboratory and slip into commercial breeding worldwide. Following a chance discovery, they get declared as ‚illegal‘ and are subsequently ordered to be destroyed en masse.

The destruction of the orange petunias in 2017 is only the peak of a series of twists and turns that goes back to the late 1980s, when one of the early experiments in genetic engineering took place at the Max Planck Institute for Plant Breeding Research in Cologne.<sup>(1)</sup> Back then, 30,000 transgenic petunias were planted in the garden of the institute, which were intended to bloom salmon-red instead of white due to genetic modification. The artificial flower color was supposed to serve the purpose of isolating so-called jumping genes (transposons) and to investigate their importance in evolution.<sup>(2)</sup>

The experiment was accompanied by protests from groups of activists and individuals who were avid critics of genetic engineering.<sup>(3)</sup> The experiment itself was soon regarded as a failure: during a heat wave in the summer of 1990,

the salmon-red petunias had begun to turn increasingly pale, the experiment was viewed as unsuccessful and referred to in the media as the ‚biggest genetic research flop ever‘ and ‚fiasco in color‘.<sup>(4)</sup>

Subsequently, however, the experiment had led to a significant gain in scientific knowledge in the field of epigenetics. This discipline with the aim of researching the effects of environmental influences on genes was only just becoming established at the time of the petunia experiment. The heat wave had activated epigenetic processes in the petunias that shut down the artificially introduced color genes and thus showed that environmental influences can directly affect gene activities.<sup>(5)</sup>

It is still unclear what happened after the experiment, when the transgenic petunias made an escape from the laboratory, slipped into commercial breeding and finally made it to the market. It is known that numerous huge international seed companies were involved in the experiment and continued their efforts afterwards. All of them stated that they did not seek breeding and commercialization.<sup>(6)</sup> It is possible that the transgenic background of the petunias has been forgotten in the course of the following company mergers – but if this general explanation is really true or there were purposeful intentions behind it: we shall never know.

What is certain, however, is that the transgenic background of the orange petunias had been overlooked until the chance discovery at Helsinki train station by the plant scientist Teemu Teeri in 2015. It was his find and his analysis that ultimately led to the worldwide recall of orange petunias in 2017.<sup>(7)</sup> The culmination point of the case is the document published by

the US Department of Agriculture which gives guidelines for the safe destruction of transgenic petunias.<sup>(8)</sup> The following carnage of orange petunias on a global scale has been referred to as the ‚petunia crisis‘ among breeders.<sup>(9)</sup> It is estimated that the damage in the EU alone was around 30 million Euros, not to mention the enormous number of destroyed plants and the loss of confidence in the plant breeders‘ practices.

It is now clear that all commercial orange petunia varieties (up to now, 143 strains have been identified) are linked to the 1990 experiment in Cologne<sup>(10)</sup>: after an extensive analysis of genetic material from numerous commercial petunia varieties, a team of plant biochemists at the Vienna University of Technology found in 2020 that the tested flowers all had the same genetic sequence that was inserted in 1990.<sup>(11)</sup>

Retrospectively, the opponents‘ fears that genetically modified plants would end up in uncontrolled circulation have come true. But the case of the orange petunias can also be seen as the largest unintentional attempt at releasing transgenic plants worldwide – without any proof that they were dominant or dangerous in the more than 25 years to follow.<sup>(12)</sup>

It is rewarding to reflect upon the protagonists involved: the scientists, the plant breeders, the opponents of genetic engineering, the mainstream media and the ‚public‘ in general. In the chronology of the case, it is obvious that they all pursued their own interests, which were often only partially compatible with the interests of the other groups. The history of the orange petunia case therefore is an illustrative example of the tension between knowledge-based science and

its commercial exploitation. The different intentions and convictions of the individual actors permeated the plant, which was turned from an ‚innocent‘ flower into an object of scientific, commercial and socio-political discourse through an inserted gene sequence. Therefore, the transgenic petunias became the central and ever-changing element of the whole story.

The history of the transgenic petunias illustrates the complex question of the approval of genetically modified plants. This is similar to other cases of transgenic plants that also have come into circulation without authorization. In the future, it will most likely become even more difficult to detect genetic modification, as advanced and precise gene-editing technologies like CRISPR will not leave any definitive evidence of changes in the genome of an organism.<sup>(13)</sup>

Recently, a new chapter in the story of the transgenic petunias was opened: after their massive destruction in 2017 and their disappearance from breeding and retail, there was a new turning point in January 2021. The US Department of Agriculture approved a petition from a German flower producer<sup>(14)</sup> for the licensing of transgenic petunias, stating that this petunia variety is unlikely to pose a plant pest risk to agricultural crops or other plants.<sup>(15)</sup> With this deregulation, the 15 AI-DFR varieties identified in the petition have been removed from the list of varieties that require import authorization. In other words: orange petunias will soon be celebrating the greatest comeback since Lazarus.

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The title of the book 'The Petunia Carnage' was adapted from the article 'How the transgenic petunia carnage of 2017 began' by Kelly Servick, published in *Science Magazine*, May 24, 2017. The adaptation was kindly permitted by Kelly Servick. <https://www.sciencemag.org/news/2017/05/how-transgenic-petunia-carnage-2017-began>



Dead plants in green house, image taken with kind permission of the Eichinger family at the facilities of Blumengärtnerei Eichinger, Vienna. [www.blumengaertnerei-eichinger.at](http://www.blumengaertnerei-eichinger.at)



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High-performance liquid chromatography (HPLC) machine, image taken at the research facilities at the Technical University Vienna, [www.tuwien.at](http://www.tuwien.at), Research Group for Phytochemistry and Plant Biochemistry



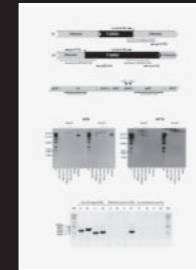
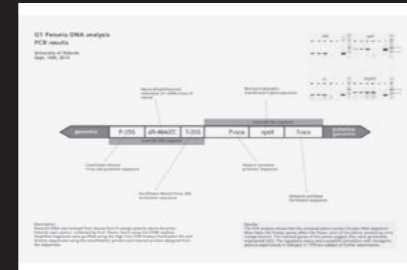
Transgenic petunias at the Helsinki Railway Station: The image was kindly provided Teemu Teeri, University of Helsinki, Finland, [www.helsinki.fi/vips](http://www.helsinki.fi/vips)

Plant biologist Teemu Teeri talking about his first petunia encounter. This quote was taken from the article 'How the transgenic petunia carnage of 2017 began' by Kelly Servick, published in Science Magazine, May 24, 2017. The citation was kindly permitted by Kelly Servick.  
<https://www.sciencemag.org/news/2017/05/how-transgenic-petunia-carnage-2017-began>



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PCR Results: Data adapted from C. Haselmair-Gosch, S. Misoic et. al., 'Great cause - small effect: undeclared genetically engineered orange petunias harbor an inefficient dihydroflavonol 4-reductase', Frontiers in Plant science, February 28, 2018 and M. M. Voorhuijzen et al., 'Molecular characterization and event-specific real-time PCR detection of two dissimilar groups of genetically modified petunia sold on the market', Frontiers in Plant Science, July 14, 2020



Images taken from: C. Haselmair-Gosch, D. Nitarska, H. Halbwirth et al., 'Event-specific qualitative polymerase chain reaction analysis for two T-DNA copies in genetically modified orange Petunia', Institute of Chemical, Environmental and Bioscience Engineering, Technical University Vienna, Austria. Images kindly provided by Christian Haselmair-Gosch

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Plant biologist Teemu Teeri talking about the unfolding of the petunia mass destruction. This text passage is based on an adaption of the article 'How the transgenic petunia carnage of 2017 began' by Kelly Servick, published in Science Magazine, May 24, 2017. The adaption was kindly permitted by Kelly Servick.  
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'A new petunia variety made by gene transfer', image kindly provided by the Archive of the Max Planck Society, Berlin-Dahlem, Germany, [www.archiv-berlin.mpg.de](http://www.archiv-berlin.mpg.de)



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'Fiasko in Farbe', printed in: DER SPIEGEL, Nr. 48, Nov. 1990, [www.spiegel.de](http://www.spiegel.de)



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# The Petunia Carnage

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Texts: Klaus Pichler

Translations: Christiane Pichler

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